Dyer Center for Innovation and Entrepreneurship
https://dyer.Lafayette.edu | (610) 330-3091 | Hogg Hall

Dyer Center students learn design thinking, financial analysis, product/idea prototyping, and the marketing skills necessary to take an idea from conception to development. Through courses, co-curricular programming, internships, mentoring, and competitions, Dyer is designed to support and educate the next generation of innovators and entrepreneurs.

AN IDEA IS BORN…
from you, a class, a passion, a news event, a brainstorming session, a hackathon.
Engage other innovative thinkers.

IDENTIFY/LEVERAGE
needed resources

EXPERIMENT/PROTOTYPE
that idea into an object, product or solution.

NETWORK
with key collaborators and influencers.

MOVE
forward

TEST
what was created.

PIVOT
to new ideas

DYER CENTER MISSION
To foster and sustain a culture of innovation and entrepreneurship that increases the creative capacity of Lafayette students to lead and inspire change.